



JOSELYN WARGA

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PROFESSIONAL SUMMARY

Creative and results-driven Fashion and Retail Studies graduate with a strong foundation in apparel design, sustainability, and brand-focused merchandising. Experienced in retail leadership, visual presentation, and client styling within high-volume environments. Sustainability and innovation guide my design perspective, while over a decade of competitive gymnastics, including five years at The Ohio State University, has instilled resilience, discipline, and a collaborative mindset. Eager to contribute creativity, technical expertise, and operational excellence to a dynamic, growth-focused team.

WORK EXPERIENCE

ABERCROMBIE & FITCH | EASTON TOWN CENTER, COLUMBUS, OH JULY 2025 - PRESENT

Assistant Manager - Abercrombie Kids November 2025 - Present

- Lead daily store operations while ensuring consistent execution of premium brand presentation and service standards
- Drive sales performance through coaching focused on styling, product knowledge, and elevated client experience
- Partner on seasonal floor sets and visual merchandising initiatives aligned with corporate creative direction
- Oversee inventory flow, replenishment strategy, and operational excellence in a high-volume retail environment

Denim Specialist - Abercrombie & Fitch October 2025 - November 2025

- Served as in-store category expert, delivering fit-focused styling centered on proportion, structure, and versatility
- Provided tailored consultations across diverse and athletic body types, ensuring confidence through precision fit
- Supported merchandising strategies to elevate key denim stories and drive category performance

Stock Lead - Abercrombie & Fitch September 2025 - October 2025

- Managed stockroom operations, shipment processing, and inventory accuracy with exceptional attention to detail
- Coordinated seamless product flow from back-of-house to sales floor in time-sensitive, high-traffic environment
- Maintained organized inventory systems aligned with brand standards

Brand Representative - Abercrombie & Fitch July 2025 - September 2025

- Delivered welcoming, brand-aligned client experiences through personalized styling support
- Contributed to seasonal floor sets and visual merchandising updates
- Maintained elevated presentation standards across sales floor and stock operations

BUILT BY BORDA | COLUMBUS, OH NOVEMBER 2024 - PRESENT

Graphic Designer

- Conceptualize and develop original graphics, repeat patterns, and branded merchandise aligned with audience and brand identity
- Create production-ready artwork using Adobe Illustrator and Photoshop
- Translate creative concepts into cohesive, customer-facing visual solutions

THE OHIO STATE UNIVERSITY | COLUMBUS, OH JUNE 2020 - MAY 2025

Women's Gymnastics Student Athlete

- Competed at the Division I level in high-performance, nationally competitive environments
- Selected participant, Lead Like a Buckeye Leadership Program
- Collaborated with athletes across multiple sports, strengthening communication, accountability, and performance-based leadership skills
- Designed original leotard concepts for team competition, presenting creative options aligned with aesthetic, functional, and branding goals
- Collaborated with Head Coach to refine competition leotard designs, ensuring a cohesive and professional team appearance
- Created detailed technical design flats in Procreate, translating creative concepts into clear, production-ready visuals

ROWE BOUTIQUE | COLUMBUS, OH JULY 2023 - OCTOBER 2024

Sales Associate

- Delivered personalized, brand-aligned styling experiences using product knowledge and trend awareness to elevate the client and in-store experience
- Supported visual merchandising by maintaining curated seasonal displays that reflected brand aesthetics
- Produced creative social media content—including styling videos, promotional graphics, and behind-the-scenes features—to drive engagement and brand storytelling
- Contributed to seasonal floor sets and display refreshes, providing input on layout and product placement to enhance visual impact

EDUCATION

THE OHIO STATE UNIVERSITY | COLUMBUS, OH Graduated: **May 5, 2024**

Bachelor of Science in Human Ecology: Fashion and Retail Studies

GPA: 3.891

Relevant Studies

- Apparel Design • Technical Flat Sketching • Trend Forecasting • Merchandising • Brand Development
- Sustainability in Fashion • Fashion History & Culture • Marketing

Diversity, Equity, and Inclusion Certificate

Graduated: **May 4, 2025**

GPA: 4.000

Relevant Studies

- Diversity Awareness • Equity Strategies • Inclusion Practices
- Conflict Resolution and Allyship • Bias and Discrimination Awareness

SKILLS

- Apparel Design & Development
- Fabric & Textile Knowledge
- Proportion & Body Awareness
- Technical Flats & Sketching
- Color Story & Concept Development
- Product Lifecycle & Merchandising Strategy
- Adobe Illustrator & Photoshop
- Fit & Garment Construction Knowledge
- Inventory & Operational Management
- Trend Research & Forecasting
- Visual Merchandising & Brand Presentation
- Cross-Functional Collaboration