JOSELYN WARGA

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PROFESSIONAL SUMMARY

Creative and client-focused fashion professional with experience in personalized styling, visual merchandising, and retail leadership. Promoted through four progressive roles at Abercrombie & Fitch in under one year, demonstrating adaptability, strong product knowledge, and a commitment to exceptional customer experiences. Holds a degree in Fashion and Retail Studies from The Ohio State University and an INSIDE LVMH Certificate specializing in Creation & Branding and Retail & Client Experience. Eager to bring a thoughtful, relationship-driven approach to luxury fashion retail in New York City.

CORE COMPETENCIES

- Brand Presentation
- Product Knowledge
- Personalized Client Service
- Retail Leadership
- Styling & Outfitting
- Men's & Women's Fit
- Sales Support
- Client Relationship Building
- Visual Merchandising
- Inventory Operations
- Cross-Functional Collaboration
- Creative Problem Solving

WORK EXPERIENCE

ABERCROMBIE & FITCH | EASTON TOWN CENTER, COLUMBUS, OH — JULY 2025 - PRESENT

Assistant Manager - Abercrombie Kids ***November 2025 - Present***

- Lead daily store operations while maintaining exceptional standards of customer service, product presentation, and brand experience.
- Coach associates in personalized styling, product knowledge, and customer engagement to deliver consistent, high-quality service.
- Coordinate seasonal visual merchandising initiatives, including mannequin styling, product presentation, and floor set execution.
- Collaborate with store leadership to support business priorities, operational efficiency, and an elevated shopping environment.
- Maintain product readiness and inventory accuracy to support seamless customer experiences.

Denim Specialist - Abercrombie & Fitch ***October 2025 - November 2025***

- Served as the in-store denim expert, delivering personalized styling recommendations grounded in fit, proportion, and versatility.
- Styled complete head-to-toe looks by combining denim with complementary apparel, accessories, footwear, and outerwear.
- Provided styling consultations across diverse and athletic body types.
- Collaborated on merchandising strategies highlighting cross-category styling opportunities.
- Maintained visually compelling displays supporting seasonal product stories.
- Leveraged trend knowledge to create cohesive styling solutions aligned with Abercrombie's brand aesthetic.

Stock Lead - Abercrombie & Fitch ***September 2025 - October 2025***

- Managed stockroom organization, shipment processing, and inventory accuracy.
- Coordinated efficient product flow from receiving through merchandising.
- Ensured merchandise was organized and prepared to support floor sets and daily operations.

Brand Representative - Abercrombie & Fitch ***July 2025 - September 2025***

- Delivered personalized styling experiences while maintaining premium brand presentation.
- Supported seasonal merchandising updates, floor sets, and visual standards.

BUILT BY BORDA | COLUMBUS, OH — NOVEMBER 2024 - NOVEMBER 2025

Graphic Designer

- Conducted trend research while conceptualizing and developing original graphics, repeat patterns, and branded merchandise.
- Created production-ready artwork using Adobe Illustrator and Photoshop.
- Translated creative concepts into customer-facing visual solutions.

ROWE BOUTIQUE | COLUMBUS, OH — JULY 2023 - OCTOBER 2024

Sales Associate

- Delivered personalized styling experiences tailored to individual preferences, body types, and occasions.
- Curated complete head-to-toe outfits integrating apparel, footwear, and accessories.
- Styled merchandise for social media content and digital marketing initiatives.
- Supported visual merchandising through curated displays reflecting seasonal trends.
- Developed lasting relationships with repeat clients through personalized styling, attentive service, and an understanding of individual preferences.

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EDUCATION

THE OHIO STATE UNIVERSITY | COLUMBUS, OH

Bachelor of Science in Human Ecology: Fashion and Retail Studies
Graduated: **May 5, 2024**
GPA: 3.891

Relevant Studies

- Apparel Design
- Technical Flat Sketching
- Trend Forecasting
- Merchandising
- Brand Development
- Sustainability in Fashion
- Fashion History & Culture
- Marketing

Diversity, Equity, and Inclusion Certificate
Graduated: **May 4, 2025**
GPA: 4.000

Relevant Studies

- Diversity Awareness
- Inclusion Practices
- Equity Strategies
- Bias and Discrimination Awareness
- Conflict Resolution and Allyship

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

INSIDE LVMH CERTIFICATE | LVMH

NOVEMBER 2026

Specializations: Creation & Branding | Retail & Client Experience

- Completed luxury industry education covering the LVMH ecosystem, luxury industry fundamentals, brand creation, and client experience.

ADDITIONAL COLLABORATION EXPERIENCE

THE OHIO STATE UNIVERSITY | COLUMBUS, OH

Women's Gymnastics Student Athlete

- Competed as a Division I student-athlete in a nationally competitive program.
- Selected participant in the Lead Like a Buckeye Leadership Program.
- Designed original competition leotards balancing aesthetics, functionality, and brand identity.
- Collaborated with coaching staff to refine concepts based on fit, performance, and visual presentation.
- Created technical flats in Procreate to communicate production-ready design concepts.

SELECTED STYLING & CLIENT EXPERIENCE

- Cultivated lasting client relationships at Rowe Boutique, developing repeat clientele through personalized styling, attentive service, and an understanding of individual preferences.
- Served as a Denim Specialist at Abercrombie & Fitch, utilizing specialized product knowledge to guide clients in selecting flattering fits, silhouettes, and complementary pieces tailored to personal style, fit, body type, and occasion.
- Built customer trust through thoughtful recommendations, attention to detail, and a genuine commitment to helping clients feel confident in their selections.
- Applied knowledge of fashion trends, product presentation, and brand identity to deliver engaging and personalized shopping experiences.

FASHION & CLIENT EXPERIENCE PHILOSOPHY

What excites me most about fashion is the opportunity to connect creativity with personal expression. I believe exceptional styling begins with understanding the individual, their preferences, lifestyle, and the way they want to feel in what they wear. My experience across men's, women's, and children's fashion has strengthened my appreciation for fit, proportion, product knowledge, and thoughtful presentation. I am eager to bring this perspective to luxury retail, where personalized service, attention to detail, and meaningful client relationships are essential to the brand experience.

TECHNICAL PROFICIENCIES

- Adobe Illustrator
- Adobe Photoshop
- Procreate
- Trend Research
- Microsoft Office
- Google Workspace
- Canva Design