



JOSELYN WARGA



330-646-8674



Columbus, OH



jojo.warga@gmail.com



www.linkedin.com/in/joselyn-warga-b48185256

PROFESSIONAL OBJECTIVE

As a creative and driven fashion and retail studies graduate with a strong foundation in apparel design, sustainability, and customer-focused innovation, I am passionate about creating thoughtful, trend-relevant designs that blend style with purpose. Sustainability is an important part of my design approach, and I'm inspired by the fashion industry's shift toward responsible practices and continuous innovation. With over a decade of experience in competitive gymnastics, including five years at The Ohio State University, I have developed a team-oriented mindset, resilience, discipline, and a drive to be the best. I'm excited for the opportunity to apply my creativity, technical skills, and passion in a role that values innovation and meaningful impact.

WORK EXPERIENCE

BUILT BY BORDA | COLUMBUS, OH

NOVEMBER 2024 - PRESENT

Graphic Designer

- Collaborated directly with the business owner to conceptualize and develop original graphics, prints, and repeat patterns for branded merchandise, ensuring alignment with brand identity and audience appeal
- Reimagined and refined existing logos and visual assets to enhance cohesion and elevate overall brand aesthetic
- Created detailed product mockups and prototypes, applying knowledge of materials and print techniques to guide design decisions from concept to production
- Utilized Adobe Illustrator and Photoshop to execute precise, production-ready artwork for both digital and physical applications
- Contributed to a measurable increase in customer engagement and sales through visually compelling, on-brand design solutions that resonated with the target market

THE OHIO STATE UNIVERSITY | COLUMBUS, OH

JUNE 2021 - JANUARY 2025

Women's Gymnastics Volunteer Competition Leotard Design Consultant

- Designed original leotard concepts tailored for team competition, presenting creative options for the coaching staff to review and select based on aesthetic appeal, functionality, and team branding
- Collaborated closely with the Head Coach to support the development and refinement of additional competition leotard designs, contributing to a cohesive and professional team appearance
- Leveraged the Procreate app to craft detailed and precise technical design flats, translating creative concepts into clear, production-ready visuals

ROWE BOUTIQUE | COLUMBUS, OH

JULY 2023 - OCTOBER 2024

Sales Associate

- Delivered a personalized, brand-aligned styling experience for clients, using product knowledge and trend awareness to curate looks that reflected individual tastes and elevated the in-store experience
- Contributed to visual merchandising by maintaining clean, curated product displays that reflected seasonal trends and brand aesthetics
- Developed creative social media content—including styling videos, promotional graphics, and behind-the-scenes features—to drive engagement and promote brand storytelling across digital platforms
- Actively participated in seasonal floor sets and display refreshes, offering input on layout and product placement to enhance visual impact

EDUCATION

THE OHIO STATE UNIVERSITY | COLUMBUS, OH

GPA: 3.891

Bachelor of Science in Human Ecology: Fashion and Retail Studies

Graduated: **May 5, 2024**

Relevant Studies

- | | | | |
|---------------------|-----------------------------|-----------------------------|-----------------|
| • Apparel Design | • Technical Flat Sketching | • Trend Forecasting | • Marketing |
| • Brand Development | • Sustainability in Fashion | • Fashion History & Culture | • Merchandising |

THE OHIO STATE UNIVERSITY | COLUMBUS, OH

GPA: 4.000

Diversity, Equity, and Inclusion Certificate

Expected Graduation: **May 2025**

Relevant Studies

- | | | |
|------------------------------------|-------------------------------------|-----------------------|
| • Diversity Awareness | • Equity Strategies | • Inclusion Practices |
| • Conflict Resolution and Allyship | • Bias and Discrimination Awareness | |

SKILLS

- | | | |
|---------------------|---------------------------------------|---------------------------|
| • Adobe Illustrator | • Customer-Focused Design | • Color & Fabric Analysis |
| • Adobe Photoshop | • Fast-Paced Environment Adaptability | • Sustainability Research |
| • Sketching & Flats | • Problem-Solving Abilities | • Time Management |
| • Trend Forecasting | • Cultural Awareness | • Collaborative Teamwork |